



The city of Siena has presented its candidacy for European Capital of Culture 2019, taking an important opportunity to relaunch its identity and its economy, to become a centre of cultural production and a scientific-technological pole at international level, creating jobs, attracting resources and talents, giving space to a new generation of entrepreneurs, becoming the destination of a more aware form and higher level of tourism, improving the quality of life of residents and reinforcing their sense of belonging to the city.

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[www.2019si.eu/index.php/it/](http://www.2019si.eu/index.php/it/)

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