

## Consumer Awareness

Content in construction...

### What a GAS is

The GAS are groups of citizens who **do not** recognize themselves in the simple role of consumers and do not accept for their choices to be driven by large distribution groups or well known brands.

These people come together to buy directly from farmers and small producers, chosen in accordance with criteria established by the group, usually based on:

- quality
- respect for the environment
- ethical production
- mutual solidarity
- convenience

### The formation of a group.

The reasons that lead to the formation of a GAS are various:

- Active choice in the selection of quality and ethically sustainable local productions
- Sharing of experiences and increased socialization and solidarity among citizens
- Sensitivity of families towards food and environment
- Attention to working conditions and solidarity with both small local producers and peoples of the South.

Through the formation of a group, we experience the possibility of a viable alternative now.

### Solidarity.

Solidarity is an essential guideline for GAS. It starts from the small realities to encompass the

whole world:

- Solidarity within the group (management of manufacturers, orders and deliveries, distribution)
- Solidarity between the group and producers (support for difficult situations, fair and transparent price, incentives to virtuous practices)
- Solidarity among groups and among producers (networking, exchange of experience)
- Local solidarity (respect for the environment, consumption reducing , support to proximity agriculture, respect for seasonality)
- Global solidarity: to recognize the right to food sovereignty to all peoples

### **GAS list**

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### **Contact**

For information on the nearest GAS or to create a new one you can turn to the mail contacts of the gas in the province, or go directly to the site of the Sienese gas network: <http://sites.google.com/site/retedeigassenesi/>